



YOU'RE INVITED!

In a unique partnership, PSI/Tanzania and experts in Human Centered Design have aligned to address unintended pregnancy among unmarried youth in Tanzania. **We'd like you to join us.** We're gathering for a Design Immersion (an intense, creative collaboration) the week of March 28th in Dar Es Salaam. This is a unique opportunity to work as part of a design team to address one of the country's (and the world's) most entrenched issues.

A leading cause of death among girls in Africa, unintended teen pregnancy keeps too many girls from finishing their education and reduces their chances of ever achieving financial security. We're on a mission to help more girls have the resources they need to delay starting their families until they're ready.

Currently doctors, nurses, midwives and pharmacists all over Tanzania remain reluctant to provide sexually active teens the contraceptive products and services they need. Good news... We're identifying design opportunities and are recruiting a team of talented individuals to take on this challenge. This is where you come in.

Please join us for a Design Immersion to develop, design and prototype human-centered solutions to get more adolescents the services they need. We define our central challenge as:

How might we inspire medical professionals to be far more willing, even excited, to provide contraceptive services and products to unmarried adolescent girls?

We believe you are essential to this effort. Please join us for the full program.

The Design Immersion will start early on Monday, March 28th, and conclude the afternoon of Friday, April 1st. (Yes, we're working over a holiday.)

To participate, you'll need to give this challenge your undivided attention for one week. We promise this will be one of most inspiring (and probably exhausting) experiences of your career!

Due to the intense nature of the work, only a full, five-day RSVP will be accepted. Trust us. You won't want to miss a minute!

Thank you for your consideration!

RSVP TO MADELINE MOORE AT
MMOORE@PSI.ORG.TZ

All out-of-country guests will be staying at the conference center (TBD) where the immersion will take place. Local guests are invited and encouraged to stay there the nights of Wednesday, March 30th, and Thursday, March 31st.